



**ACT Project
Hackaton Dissemination event:
Hack and Art
26th Maig 2018
at Estruch cultural centre
in Sabadell, Barcelona, Spain**

**organized by
Trànsit Projectes
in collaboration with
Mediaestruch, Sabadell City Council and Matics**



1. AGENDA AND LOGISTICS

Date: 26th May 2018

Venue: Cultural Centre Estruch and mediaestruch, Sabadell, Barcelona, Spain

Web: <http://lestruch.sabadell.cat/> , <http://www.mediaestruch.cat/>

Time: 12:00 to 20:00

The programme: <http://www.mediaestruch.cat/hack11/>

12:00: Workshops (pre-registration: mediaestruch@lestruch.cat)

Sala 2: **LOOPZONE Workshop, By Riccardo Massari**

Sala 10: **scenic arts with the smartphone Workshop, By Mekong River Monsters**

6pm to 8pm - Free sample of prototypes, digital art, and experimentation:

Arists:

- Cristina Pardo
- Citlali Hernández
- Diego Suarez(!ME)
- Román Torre
- Playabit
- Mónica Rikic
- Garnet Experience
- Fausto Morales (Slidemedia)

2. PARTICIPANTS

The event brought together 176 people from different contexts, such as artists, cultural managers, students from a local university, groups of people in risk of social exclusion and general public.

3. EVENT DESCRIPTION

The HACK AND ART DAY on 26th of May 2018 was the 11th in a series of events concerned with experimenting with art and technology. It was celebrated at the Estruch Creation Factory and co-organized with the in house Mediaestruch team. The hackathon included experimentation in digital arts, performance, sound installations, technological actions, visuals, ephemeral architecture and a workshop for music with electronic instruments and visuals for scenic arts with smartphones. One of the aims was to explore accessibility through new artistic and technological expression. The visitors were able to experiment, play and test a series of prototypes or digital art installations during the event.



The event was ceased as an opportunity by Trànist to showcase the ACT project website and aims, through the event posters that included the logos and the project flyers disseminated at the event.

4. PHOTOS, SOCIAL MEDIA AND FOLLOW UP

Some event **photographs**: <https://flic.kr/s/aHsmdUjaps>

Video:

Before the event, an **online Facebook event** was promoted to invite participants and post updates: <https://www.facebook.com/events/687772561397729/>, also in twitter: <https://twitter.com/MediaEstruch>

In addition updates were posted before, during and after the event on the **Trànist two FB pages**: <https://www.facebook.com/MakingProjectsCEPS/> and <https://www.facebook.com/TransitProjectes/>

its **twitters** https://twitter.com/Making_Projects and <https://twitter.com/TransitCultura> various staff twitters, with the #access4culture

