

March 17th 2017

Barcelona



MAP: Media Accessibility Platform

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Why?

Need for a central, well-structured repository in order to promote a fruitful management of the knowledge produced in/on media accessibility

Give visibility to media accessibility

Timeline

- March 2016: MAP design
- April 2016-October 2016: technical development of MAP platform (Drupal 8.2 as CMS, relational database based on MySQL 5.6)
- November 2016: presentation in L&M and NEM. Call for testing contributors
- Since December: testing the platform and filling it with information

MAP: Home Page

MAP media accessibility platform

ABOUT - ACCESSOMETER - RESEARCH - TRAINING - MODALITIES - STAKEHOLDERS - EVENTS - NEWS

Welcome to MAP (beta version)

Welcome to MAP, the Media Accessibility Platform, a unified atlas charting the worldwide landscape of research, policies, training and practices in this field. MAP aims to make media accessible to all, regardless of sensorial and linguistic barriers.

[Read more](#)

PROJECTS

Inclusión Social, Traducción Audiovisual y Comunicación Audiovisual

Project duration: 2016-2019

Leading institution: Jaume I University

Funding bodies: Spanish Ministry of Economy and Competitiveness

Modalities: Accessible Filmmaking, Audio Description, Subtitling for the Deaf and Hard of Hearing

LATEST NEWS

23/01/2017 New ITU Standards to assess quality of adaptive-bitrate video streaming

23/01/2017 New ITU standard provides basis for high-quality Voice over LTE (VoLTE)

28/02/2016 The Media Accessibility Platform at the NEM Summit 2016

27/02/2016 First official presentation of the Media Accessibility Platform

PUBLICATIONS

La traducción audiovisual: Investigación y docencia

Type: Journal article Year: 1999

Author(s): Frederic Chaume

Modalities: Dubbing, Subtitling

TRAINING COURSES

MOOC on Media Accessibility

Course Type: MOOC Year: 2016-2017

Institution: HBB4ALL

Modalities: Audio Description, Audio Subtitling, Respeaking, Sign Language Interpreting, Subtitling, Subtitling for the Deaf and Hard of Hearing, Media Accessibility

EVENTS

The Future of Media Accessibility: Issues and Visions

Type: Conference City: Lecce

Date: 26/06/2017, 27/06/2017

Modalities: Accessible Filmmaking, Audio Description, Audio Subtitling, Dubbing, Localisation, Media Interpreting, Respeaking, Revoicing, Sign Language Interpreting, Subtitling, Subtitling for the Deaf and Hard of Hearing, Subtitling, Voice-over, Media Accessibility

ACCESSOMETER

The Accessometer provides a world map of the legislation, standards and guidelines on media accessibility organised by countries.

[Read more](#)

LEGISLATION, STANDARDS AND GUIDELINES

ATSC Standard: Captions and Subtitles (A/343)

Code: A/343

Type: Standards Year: 2016

Authoring: ATSC (Advanced Television Systems Committee)

Country: United States, Canada, Dominican Republic, El Salvador, Guatemala, Honduras, South Korea

Normes universelles du sous-titrage codé à l'intention des télédiffuseurs canadiens de langue française

Type: Standards Year: 2012

Authoring: CAB (The Canadian Association of Broadcasters)

Country: Canada

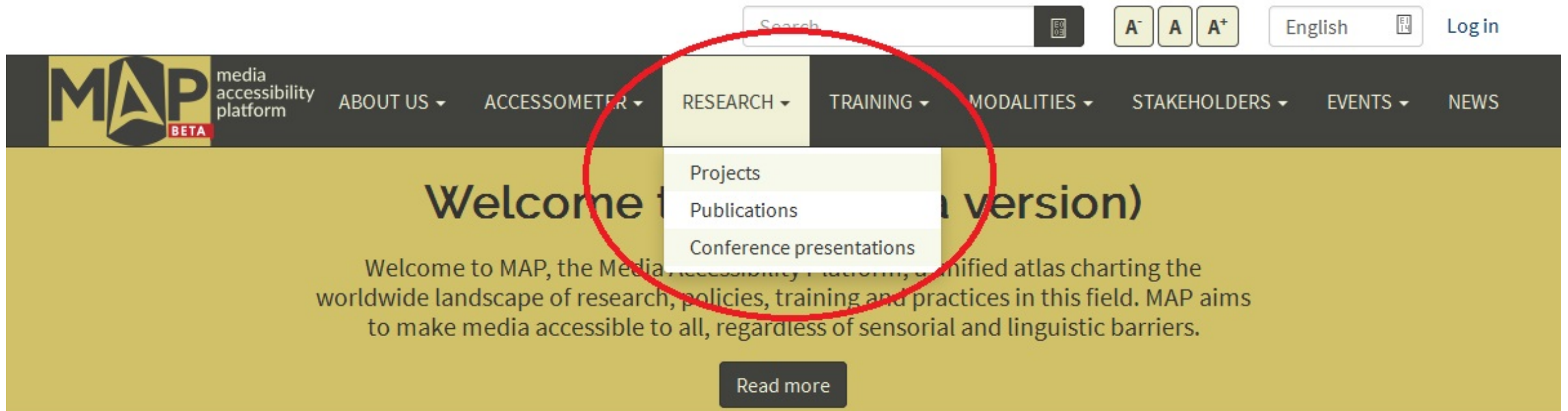
Contact - Contribute - Privacy Policy - Cookie Policy

MAP - Media Accessibility Platform **Beta Version**

MAP: Content Organisation

The screenshot shows the top section of the MAP website. At the top right, there is a search bar with the text "Search", followed by accessibility icons (A⁻, A, A⁺), a language selector set to "English", and a "Log in" link. Below this is a dark navigation bar with the MAP logo on the left, which includes the text "media accessibility platform" and "BETA". The navigation menu items are: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. A red oval highlights the search bar and the navigation menu. Below the navigation bar is a large yellow banner with the heading "Welcome to MAP (beta version)" and a paragraph of introductory text: "Welcome to MAP, the Media Accessibility Platform, a unified atlas charting the worldwide landscape of research, policies, training and practices in this field. MAP aims to make media accessible to all, regardless of sensorial and linguistic barriers." A "Read more" button is located at the bottom of the banner.

MAP: Research



The screenshot shows the top navigation bar of the MAP website. The navigation items are: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. The RESEARCH menu is highlighted with a red circle, and its dropdown menu is open, showing three options: Projects, Publications, and Conference presentations. The main content area features a large heading "Welcome to (beta version)" and a paragraph of introductory text. A "Read more" button is located below the text.

MAP media accessibility platform BETA

ABOUT US ▾ ACCESSOMETER ▾ RESEARCH ▾ TRAINING ▾ MODALITIES ▾ STAKEHOLDERS ▾ EVENTS ▾ NEWS

Search [icon]

A⁻ A A⁺ English [icon] Login

Projects

Publications

Conference presentations

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Read more

MAP: Training

The screenshot shows the top navigation bar of the MAP website. The navigation items are: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. The TRAINING menu is highlighted with a red circle, and its dropdown menu is open, showing the following options: All Training Courses, University Courses, MOOCs, and Professional training courses. The main content area features a large heading 'Welcome to MAP' and a paragraph of introductory text. A 'Read more' button is located at the bottom of the main content area.

Search EA A⁻ A A⁺ English EU Log in

MAP media accessibility platform **BETA**

ABOUT US ▾ ACCESSOMETER ▾ RESEARCH ▾ **TRAINING ▾** MODALITIES ▾ STAKEHOLDERS ▾ EVENTS ▾ NEWS

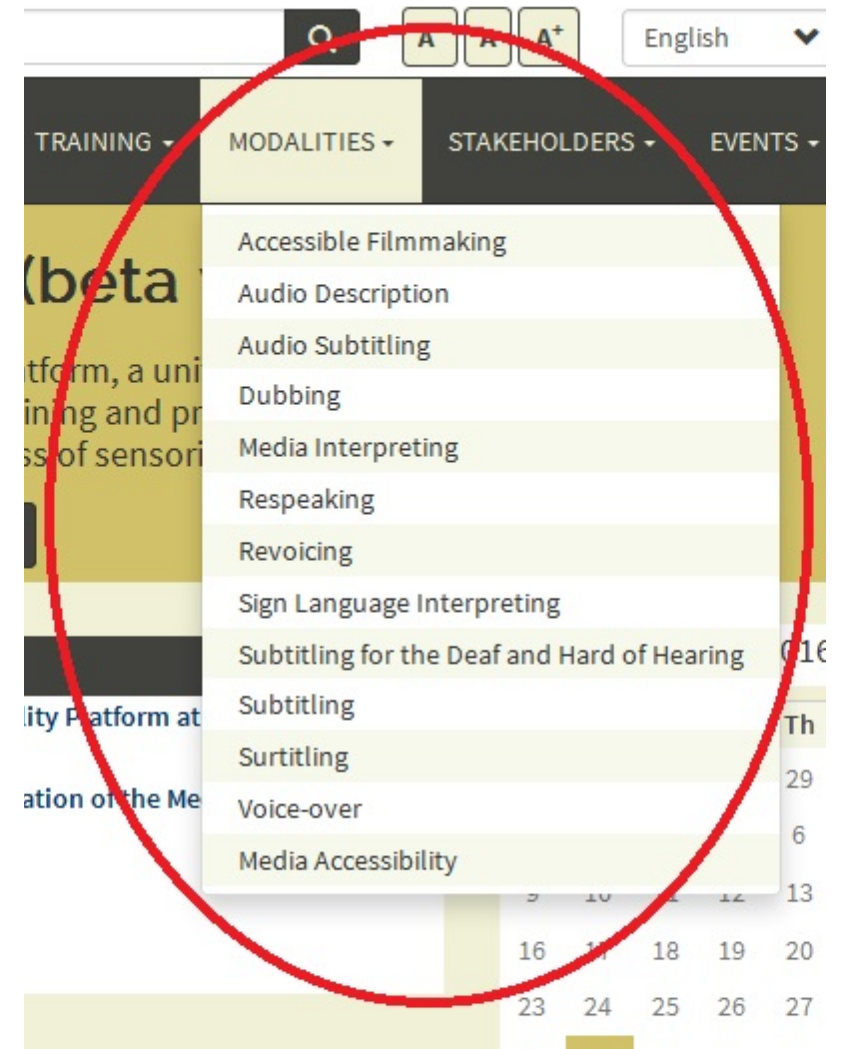
Welcome to MAP

Welcome to MAP, the Media Accessibility Platform, connecting the worldwide landscape of research, policies, training and professional development. MAP aims to make media accessible to all, regardless of sensorial and linguistic barriers.

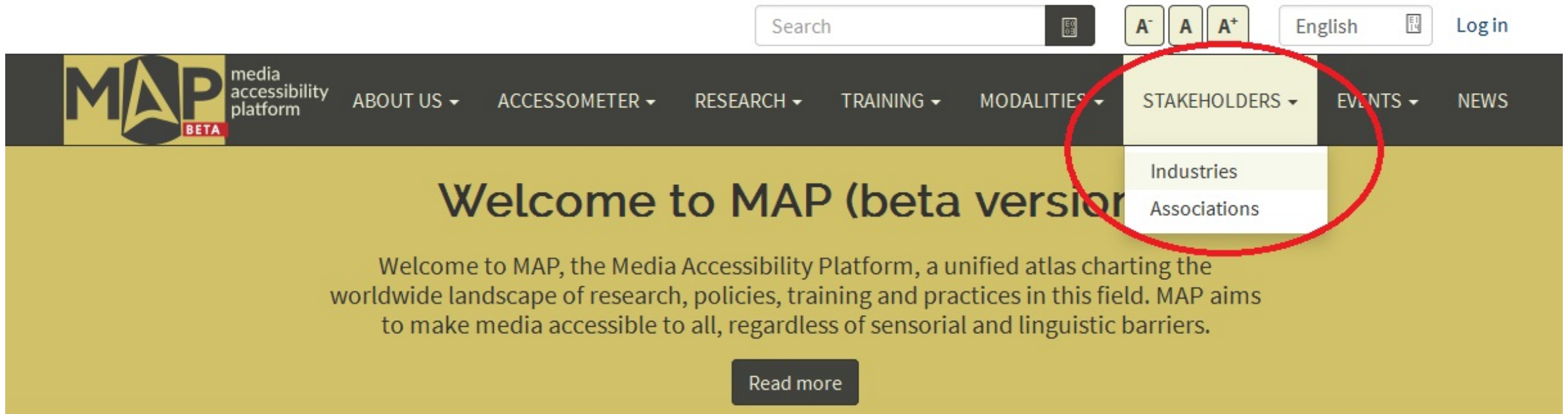
[Read more](#)

MAP: Modalities and Search Engine



Holistic approach: media
accessibility including linguistic
accessibility



MAP: Stakeholders



The screenshot shows the top navigation bar of the MAP website. The logo on the left reads "MAP media accessibility platform BETA". The navigation menu includes: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. The "STAKEHOLDERS" menu item is highlighted with a red circle, and its dropdown menu is open, showing "Industries" and "Associations".

Search  A⁻ A A⁺ English  Login

MAP media accessibility platform **BETA**

ABOUT US ▾ ACCESSOMETER ▾ RESEARCH ▾ TRAINING ▾ MODALITIES ▾ **STAKEHOLDERS ▾** EVENTS ▾ NEWS

Industries

Associations






Welcome to MAP (beta version)

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[Read more](#)

MAP: Events

The screenshot shows the top navigation bar of the MAP website. The navigation menu includes: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. The 'EVENTS' menu is expanded, showing a list of event types: All Events, Conferences, Webinars, Seminars, Workshops, Tutorials, and Other. A red circle highlights the expanded 'EVENTS' menu. The main content area features a large heading 'Welcome to MAP (beta version)' and a paragraph describing the platform's purpose. A 'Read more' button is located below the text.

Search     English  Login

MAP media accessibility platform **BETA**

ABOUT US ▾ ACCESSOMETER ▾ RESEARCH ▾ TRAINING ▾ MODALITIES ▾ STAKEHOLDERS ▾ **EVENTS ▾** NEWS

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[Read more](#)

- All Events
- Conferences
- Webinars
- Seminars
- Workshops
- Tutorials
- Other

MAP: News

[Home](#) / [News](#)

News

These are the latest news from the area of media accessibility around the world.

News [The Media Accessibility Platform at the NEM Summit 2016](#)

The Media Accessibility Platform will be presented at the NEM Summit 2016.

Keywords

Human Rights, Legislation, Media Accessibility, Multilingualism, Standards

[Read more](#)

Submitted by gmgreco on Fri, 28/10/2016 - 18:38

News [First official presentation of the Media Accessibility Platform](#)

The first official presentation of the beta version of the Media Accessibility Platform will be at the **11th Languages and the Media Conference**.

Events Calendar

October 2016						
Su	Mo	Tu	We	Th	Fr	Sa
25	26	27	28	29	30	1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31	1	2	3	4	5

MAP: The Accessometer

The Accessometer provides an actual map of all the legislation, standards and guidelines on MA at both international and national levels, organised by countries.

The screenshot shows the MAP (media accessibility platform) website. At the top, there is a navigation bar with the MAP logo and menu items: ABOUT US, ACCESSOMETER, RESEARCH, TRAINING, MODALITIES, STAKEHOLDERS, EVENTS, and NEWS. Below the navigation bar is a breadcrumb trail: Home / Accessometer / Global. The main heading is "Accessometer". A descriptive text states: "The Accessometer provides a world map of the legislation, standards and guidelines on media accessibility organised by countries. To list the documents, click on a country in the map below or select a country from the drop-down menu." Below this text is a navigation bar with tabs for "World", "N. America", "S. America", "Europe", "Africa", "Asia", and "Oceania". To the right of these tabs is a dropdown menu labeled "Select a Country" and a "Go to" button. The main content area features a world map where countries are color-coded based on the number of documents. A legend at the bottom left of the map shows a color gradient from light green (0) to dark green (7). At the bottom of the map, there are filter tabs for "All", "Legislation", "Standards", and "Guidelines".

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Accessometer

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[World](#) [N. America](#) [S. America](#) [Europe](#) [Africa](#) [Asia](#) [Oceania](#) [Go to](#)

[All](#) [Legislation](#) [Standards](#) [Guidelines](#)

Specific maps

Blue = at least one legislation or standard or guideline.

Pink = no legislation or no standards or no guidelines.

Grey = no information.

MAP: the future

- Inputting more data (thanks Fátima Parejo, Jara Duro, Mercedes Martínez, Irene de Higes, Marimar Rufino, Sofía Sánchez): now we have about 300 entries (plus 500 to be validated).
- Version in five languages: English, Spanish, Italian, Polish, German.

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