



## MODERN ART REALLY FOR

ALL

Agnieszka Szarkowska, Anna Jankowska,  
Krzysztof Krejtz, Jarosław Kowalski, Marcin Wichrowski

**Leon Tarasewicz**

*Ptaki, 1987*

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# ACCESSIBILITY FOR ALL



**TOUCH  
TOURS**



**SIGN  
LANGUAGE**



**AUDIO GUIDES**

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# ONE DESCRIPTION FOR ALL

## GENERAL INFORMATION

- Author
- Title
- Year
- Size

## VISUAL DESCRIPTION

## CONTEXT, INTERPRETATION & TRIVIA





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# WHY NEW APP?



**INTEGRATION**



**ACCESSIBILITY**



**FINANCES**



**OPEN STRUCTURE**

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# QUESTIONS

## DESCRIPTION

- Is this description enough for the blind?
- Isn't it patronising for the sighted?

## THE APP



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# TESTING THE APP WITH USERS



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# BLIND WOMAN

*I like that the **descriptions are short**. They don't strip it down to minute component parts, which I really hate: I feel like... as if someone took a PC apart and told me to put it back together. I really find it very tiring.*



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# SIGHTED WOMAN

*A person who doesn't know much about art just goes to the museum and looks at what they see.*

*This app points them to the most important details.*



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# BLIND MEN



*It would be nice to have these descriptions available as **text on the website**. We could read them using screen readers and **it would take less than 3 minutes**.*



***It was too slow for me.**  
Give me an option to listen to everything faster.*

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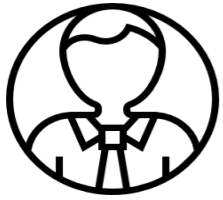
# BLIND MAN



*I would divide the description  
into **two separate parts:**  
**description and interpretation.***

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# BLIND MAN



*It's important for me to participate  
in culture **independently**.*

*If I have an hour or so, I can go to  
the museum, I don't need to wait  
for anyone who can go with me.  
**I can go by myself.***

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# PARTIALLY SIGHTED WOMAN

*I'd been to this museum before at another exhibition. There were lots of people. I couldn't see everything, I'm short, you know.*

*With this app, I wouldn't have had to read those texts on the wall or disturb other people.*



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# PARTIALLY SIGHTED WOMAN



*The app sort of replaces  
the human guide. Believe me,  
I felt as if I was walking  
with a guide.*



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# BLIND WOMAN



*Navigation from one work  
to another might be a problem.  
I don't know where to go.*

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# BLIND WOMAN

*I'd rather use my own tablet than an audio guide. I don't have to get stressed about using an audio guide, to think whether it's going to be one with buttons, or touch-screen but without the screen reader.*



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# BLIND MAN

*To be honest, visiting the museum using this app is a bit of wasted effort. **I might as well read those descriptions at home,** without having to come here at all.*



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# BLIND WOMAN

*Normally you only have AD only  
in Polish, but if there were two  
versions, in English, then **I would  
listen to it in a foreign language.***





Once assembled, it forms a Nazi concentration camp.



|| 00:15/02:57





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# USERS' FEEDBACK



What would you like  
to tell the authors of the app?

Carry on!

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# WHAT NEXT?

The app is available in three museums: MNK, MNW and MOCAK

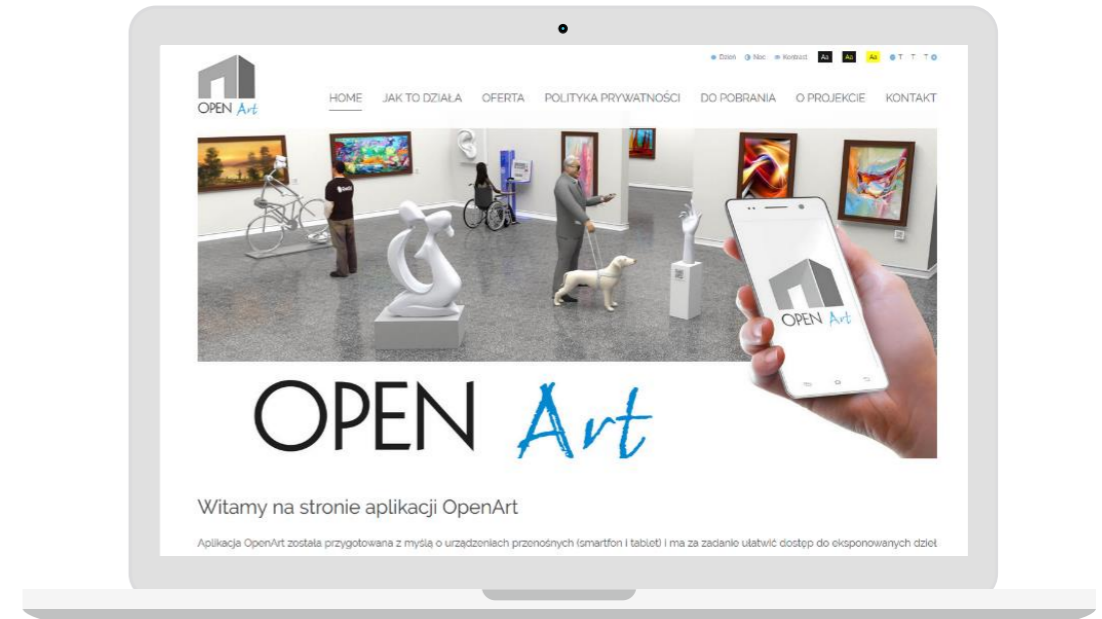






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