Designing with voices

The Challenges of
Presenting and
Sound Editing in AD

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A good narrator may…

- …adapt a funny text and make it a funny AD
- …change a not-so-funny text into a funny AD

A NOT-SO GOOD narrator may…

- …adapt a funny text and make it a boring AD
- …adapt a not-so-funny text and leave it boring

This is not funny…

???

What to do?

- Choose the right woman or man to voice
- Adapt the style or tone of the original
- Catch the comedy in the original
- Do not add to much of your own
- Let the technician find rhythm in the editing

Case studies Part 1:

- “Dinner For One” Smooth
- “Dinner For One” Dynamic
- “Chicken Run” Rhythm of Speech

Oooops…

Using two voices…

Great idea!

- You may choose more than one voice…
- …with different time levels
- …with different plot perspectives
- …with different settings
- Let the technician help you with effects!

Case studies Part 2:

- “Fried Green Tomatoes”
- “Play”

This is not real…

Moltes gràcies!

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