Improving Audio Description through Quality Control Reviewers who are Blind

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Bridge Multimedia

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Quality Control Reviewers who are Blind

- Definition
- Work flow
- Impact
- Model

Quality Control Reviewers Definition

Quality Control Reviewers (QCR) are people with extensive knowledge and understanding of audio description who provide feedback at one or more stages of development of audio description.

Quality Control Reviewers Workflow
Where do they fit?

- Initial guidance before writing begins

- Input during writing process

- Review of written script

- Review of audio recording

- Review of final audio description

Workflow

Quality Control Reviewers
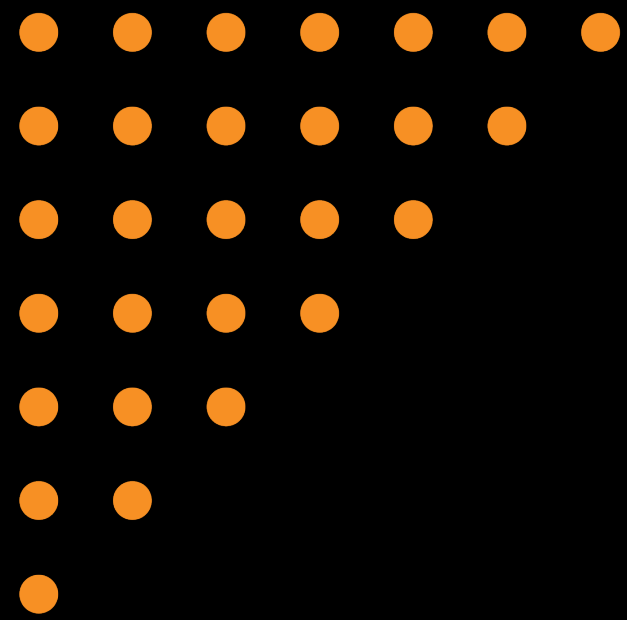## Impact of Reviewers who are Blind

- Higher quality audio description

- Improved writing in future content

- Disability specific feedback

- Consideration of congenital and adventitious blindness

- Consideration of low vision and blind users

Quality Control Reviewers Model

- High school students who are blind

- Similar content to training for audio description writers

- Feedback from headwriter

- Support for transitioning into workforce

Want more info?

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THANK YOU!

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