



## **What can I say?**

**Describing physical aspects of people  
in times of inclusion and diversity**

Dr. Bernd Benecke, Barcelona 19/03/2025

## Aspects of physical appearance in Audio Description:

Blond hair, grey beard, blue eyes...

Short or tall, slim or skinny, chubby or overweight?

Black or White or Any other colour?

Asian or East European features?

## A look into the past:

Audio Description (and some films) were discriminating!

White skin was the default...

Dark skin or Asian/East European features = bad guy

Colourful clothing and weird behaviour = gay person

## A step forward?

Skin colour can be important, how not to discriminate?

Ethnic origin can be important, how not to discriminate?

Sexual orientation can be important, how not to discriminate?

Pronouns are important, how not to discriminate?

A look into the future?

Not allow any description that might lead to discrimination?

Go back to the past?

**Take the challenge!**

10:00:33:02



**WATZMANN** <sup>1</sup>  
**ERMITTELT**



10:00:19:10

**BARBARA  
WEINZIERL**

**EILIN  
ALIZA**











Moltes gràcies

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