



12.30-13.30 Panel 1A. Technology: industry perspectives

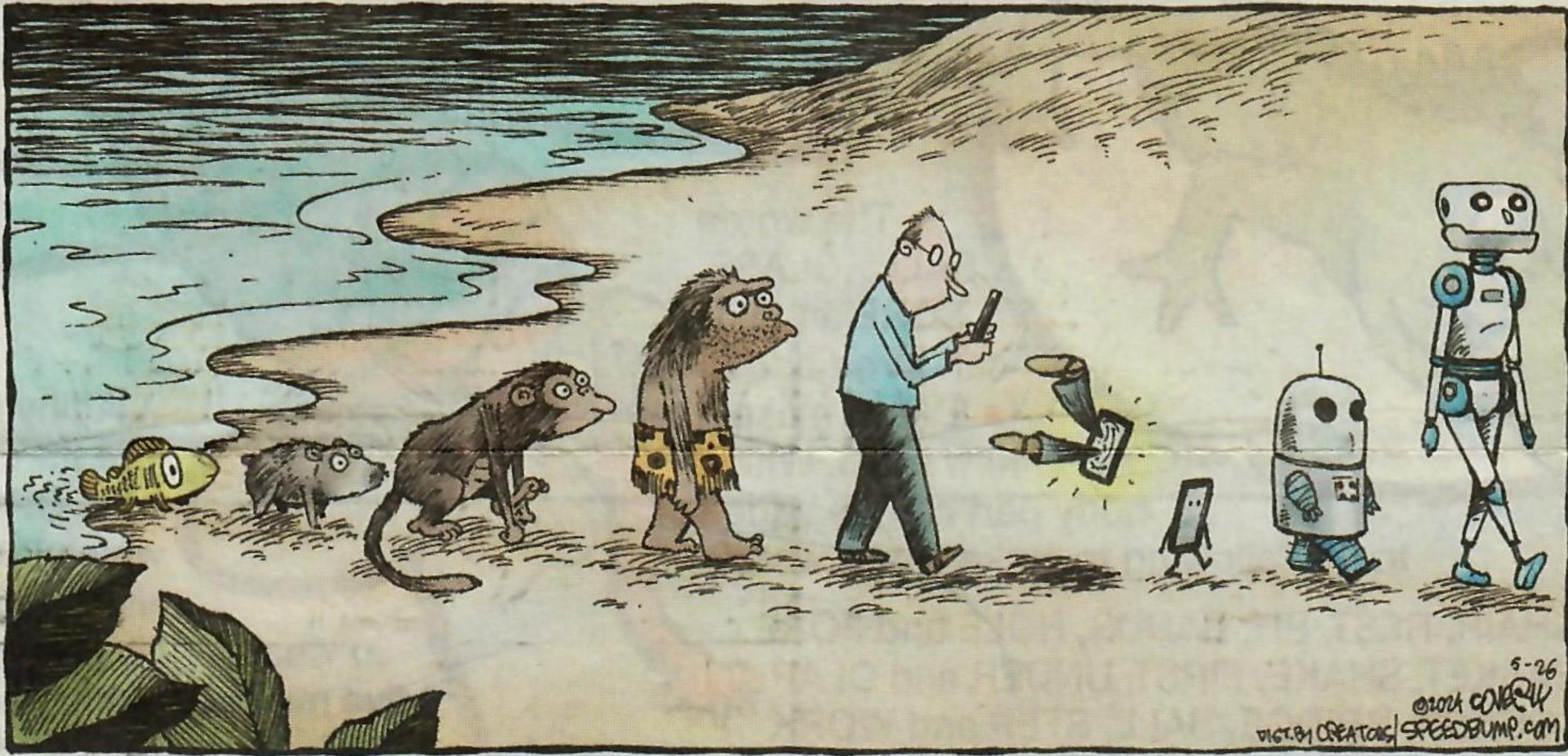
“A.I. and A.D. – For Good or Ill?”

with Joel Snyder, Ph.D.

President, Audio Description Associates, LLC

***Founding Director Emeritus, Audio Description Project of the
American Council of the Blind***

March 19, 2025



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**“Words mean more than what
is set down on paper. It takes
the human voice to infuse them
with deeper meaning.”**

Maya Angelou

“A.I. and A.D. – For Good or Ill?”

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www.amazon.com

American Council of the Blind’s Audio Description Project (ADP)—

**- 25th ADP Audio Description Institute, all virtual: March 24-28, 2025
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