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# **ENACT**

## **Project overview**

**Veronika Rot, RTVSLO**  
**ENACT project pre-conference workshop**  
**(Barcelona, March 19, 2025)**



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# What is ENACT (Easy-to-Understand News for Collaborative Transformation)?

The ENACT project aims to enhance media professionals' skills through **training and exchange programs**. It also involves **testing various production methods** to simplify complex news topics effectively. The project seeks to **create cross-border guidelines** for integrating easy language in audiovisual media and promoting media literacy.



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## Project partners

The project involves a diverse consortium of partners from **Slovenia (RTV Slovenija)**, **Spain (CCMA, Universitat Autònoma de Barcelona)**, **Italy (Uniamoci APS)**, **Austria (ORF)** and **Latvia (Latvijas Radio)** with the support of **EBU**, including journalists, media professionals, linguists, technology experts and end-users.



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## **Main project activities**

**WP2: Mapping and exchanging practices (leading partner UAB)**

**WP3: User feedback and co-design of Best Practices (leading partner Uniamoci)**

**WP4: Dissemination (leading partner Latvijas Radio)**



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# WP2: Mapping and exchanging practices

**Mapping practices** (December 2024 to March 2025)

Map current practices and identify working processes, professionals and users involved, formats, results, among other features, for E2U journalism for the web, radio and television. This implies understanding what is being done, where and more specifically how, i.e. working processes, agents involved, results, challenges, opportunities, etc.

**How?**

Survey to EU broadcasters, news media producers on E2U journalism, with the support of EBU.

Internal research by project partners.



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# Exchange and training programme (March to November 2025)

To develop and exchange programme to share existing practices and promote cross-border collaboration, comparing diverse production methods and formats.

To share learning and produce example-based recommendations based on current practices.

**Result of WP 2:** report based on the survey and Initial list of recommendations on how to produce E2U content for the web, radio and television

# WP 3: User feedback and co-design of Best Practices

## Main aims:

- To gather user feedback when defining the best strategy to implement Easy-to-Understand News production for the radio, web and television.
- To gather feedback from relevant stakeholders and co-design best practices in Easy-to-Understand News production.
- To develop an online hub of best practices in the field of Easy-to Understand News across Europe.

## How:

- Through consultation sessions with end-users and end-user representatives at local level.

**Result:** Final list of recommendations on Easy-to-Understand journalism and selected examples to illustrate them.



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## WP 4: Dissemination

**Website:** [www.project-enact.eu](http://www.project-enact.eu)

A webpage with key recommendations and examples in different languages and other results from the project.

Linkedin: <https://www.linkedin.com/company/project-enact/>

### **Project events:**

- Riga in November 2025
- Palermo in Spring 2026
- Workshop in Ljubljana in October 2026
- Online final conference in November 2026





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# ENACT

## Easy-to-understand News for Collaborative Transformation

**Grant Agreement:** 101180057 – ENACT  
**Funding Scheme:** CREA-CROSS-2024-JOURPART  
**Project Duration:** From 01/12/2024 to 30/11/2026 (24 months)  
**Coordinator:** Radiotelevizija Slovenija, Javni Zavod Ljubljana (RTVSLO)  
**Partners:** Universitat Autònoma de Barcelona (UAB)  
Uniamoci Aps (UNIAMOCI)  
Österreichischer Rundfunk (ORF)  
Valsts Sabiedriba Ar Ierobezotu Atbildibu "Latvijas Radio" (LR)  
Corporacio Catalana De Mitjans Audiovisuals Sa (CCMA)



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