

Marie Campbell Storytelling: Audio Description in the Past, Present and Future

March 2025



Act I

The Past: Pre-recorded AD







The Present: Live AD







The Future: AI & Automation



The Voice...

WHO Do You Think You Are? The Script...

Describe this! ->

The picture shows a yellow mug on a wooden surface. The mug has a black and white illustration of a toucan on it. In the background, there is a Christmas tree with lights on a grey sofa. There are some items scattered around the room but they are not in focus.



Be My AI, 2023

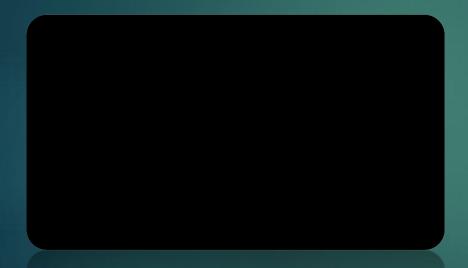


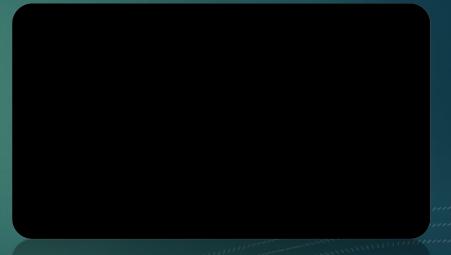


The Future: AI & Automation



The Storytelling...?















"The people who do it are brilliant!"

Richard Osman, The Rest Is Entertainment









