

Marie Campbell

Storytelling: Audio Description in the Past, Present and Future

March 2025

BORN IN BROADCAST, LIVE FOR MEDIA

Act I

The Past: Pre-recorded AD



Act II

The Present: Live AD

RED
BEE



The Voice...

WHO Do You Think You Are?

Who DO You Think You Are?

Who Do YOU Think You Are?

Who Do You THINK You Are?

Who Do You Think YOU Are?

Who Do You Think You ARE?

The Script...

Describe this! ->

The picture shows a yellow mug on a wooden surface. The mug has a black and white illustration of a toucan on it. In the background, there is a Christmas tree with lights on a grey sofa. There are some items scattered around the room but they are not in focus.



Be My AI, 2023

Act III

The Future: AI & Automation

RED
BEE

The Storytelling...?

Epilogue



“The people who do it are brilliant!”

Richard Osman, *The Rest Is Entertainment*

