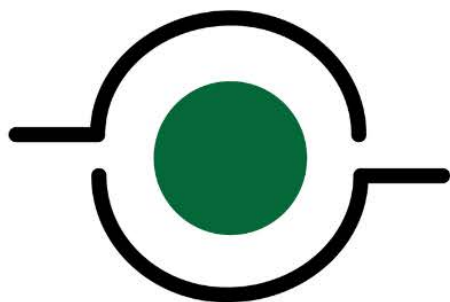


INCinema: an Accessible Film Festival

- Federico Spoletti
SUB-TI
- Annalisa Sandrelli
Università degli Studi Internazionali di Roma





INCINEMA

Festival del Cinema Inclusivo

Outline

- access at film festivals and current challenges
- INCinema, a fully accessible film festival:
format and structure
- audience feedback
- way forward?



Are film festivals truly accessible?

- a recent survey on 75 film festivals shows that they are still largely inaccessible (ASIR 2023)
73% of disabled respondents experienced inaccessibility at film festivals
- suggested measures to improve access:
 - accessible screenings (AD and subtitles)
 - accessible side events, such as panels and Q&As



What are the challenges?

- lack of awareness
- lack of interest from film producers, distributors and exhibitors
- finding the right way to communicate

An inclusive film festival

- allowing everyone, regardless of their sensory abilities, to experience the unique magic of film festivals
- promoting of a culture of accessibility and inclusion



INCinema - a fully accessible film festival

- all films with **SDH** and **AD**
- live subtitling of side events
(via automatic speech recognition or respeaking)



Side Events

- introduction and Q&A for all films
- accessible screenings with primary and secondary schools
- seminars and masterclasses (Animation with Enzo d'Alò, Film restoration with universities film departments)
- conferences (State-of-the-art in media accessibility in Italy, The concept of beauty for the visually impaired)
- promotion of the activities of national and local end-users associations (ADV, FIADDA, etc.)



Hybrid Format

- **IN PERSON** screenings in accessible cinemas and events in 8 Italian cities + London and New York
- **ONLINE** MYmovies One VOD streaming platform



INCinema Film Festival on tour

2023

October, 26th

November, 16th

November, 18th

December, 4th-5th-6th

Florence

Lecce

Rome

Udine

2024

January, 8th-9th

January, 12th

January, 13th

January, 24th

Turin

Milan

Bologna

Trieste



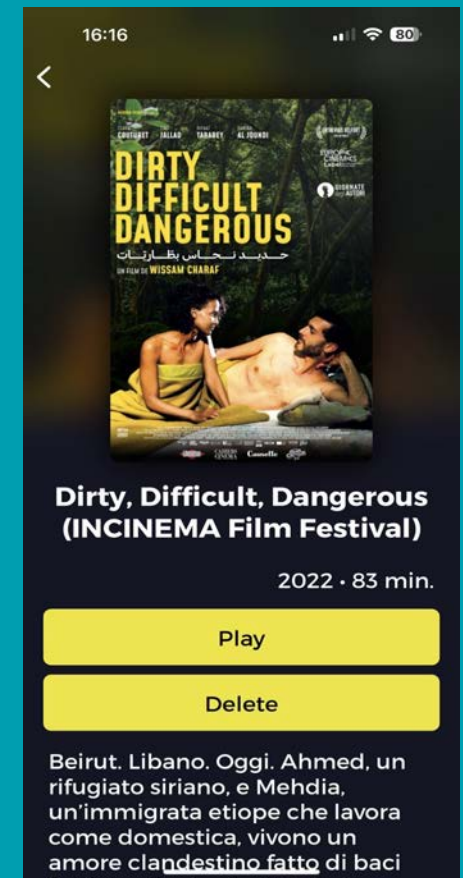
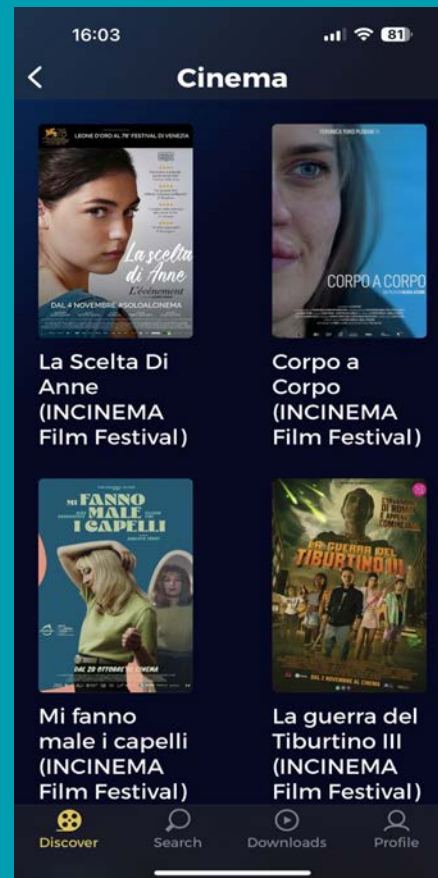
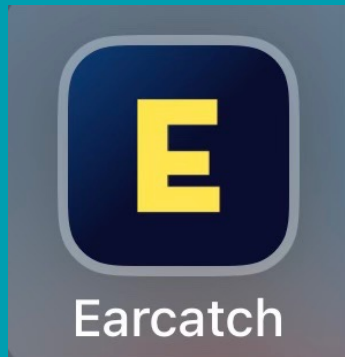
Partners / Stakeholders

- national and local associations
- local institutions
- primary and secondary schools
- film producers and distributors
- film directors
- cinema exhibitors
- other festivals
- film Institutions
- media partners





2nd Screen App for AD in cinemas



INCinema 2024 - Movies screened in cinemas

COME QUANDO ERAVAMO PICCOLI by Camilla Filippi

GUARDAMI by Martina De Polo

FLORA by Martina De Polo

A GREYHOUND OF A GIRL by Enzo d'Alò

IL GIOVEDÌ by Dino Risi

THE ROOM NEXT DOOR by Pedro Almodovar

LE SORELLE MACALUSO by Emma Dante

MERCATO LIBERO by Giuseppe Cacace

VITO E GLI ALTRI by Antonio Capuano

IL MIO COMPLEANNO by Christian Filippi

AFTER LOVE by Wissam Charaf

DEUX by Filippo Meneghetti



INCinema 2024 - Movies available online on MYmovies

LE JEUNE AHMED by Jean-Pierre e Luc Dardenne

VILLETTA CON OSPITI by Ivano De Matteo

UN DIVAN Á TUNIS by Manele Labidi

MERCATO LIBERO by Giuseppe Cacace

GUARDAMI by Martina De Polo

UNE BELLE ÉQUIPE by Mohamed Hamidi

AFTER LOVE by Aleem Khan

FLORA by Martina De Polo

DEUX by Filippo Meneghetti



INCorto – Short Film Competition

- 9 short films
- 2 juries
 - 7 university film students
 - 11 people with sensory disabilities



INCinema 2024 – movies in INCorto short film competition

RENÉ VA ALLA GUERRA by L.Ferri, M.Menegazzo, M.Pernisa

BILLI IL COWBOY by Fede Gianni

COMUNQUE BENE by Beatrice Baldacci

LA CONFESSIONE by Nicola Sorcinelli

LA RABBIA NOSTRA by Lorenzo Giroffi

SHARING IS CARING by Vincenzo Mauro

SOGNANDO VENEZIA by Elisabetta Giannini

AL BUIO by Stefano Malchiodi

FELLINI by Hleb Papou



FACTS AND FIGURES

	2023	2024
• Cities	8	9
• Theatres	11	11
• Films	20	21
• Screenings	34	36
• Attendance	3120	2970*
• MYmovies One	12470	10180*



AUDIENCE FEEDBACK - 1

«This was my first time watching a film with audio description and it was such a powerful experience. I wasn't expecting it at all. I almost got emotional.» *(Ivan Silvino)*

«Massive thanks to INCinema. It is a great opportunity for us. Things like this bring hope to life. This is exactly what we need. When you think a door has shut, somehow you open it again and suddenly, the world looks brighter.» *(Akeem)*



AUDIENCE FEEDBACK - 2

«This is the real revolution. Our work needs to change at the writing stage to reach a wider audience, including people with sensory disabilities.

Stand together with the INCinema organisers to push for inclusive cinema in every screening room... Cinema exhibitors must all comply with these regulations. I truly believe this is such an important experience, and I hope that one day, every film can be watched by everyone, sitting together in the same theatre - side by side, shoulder to shoulder.» *(Enzo d'Alò, Film Director)*



AUDIENCE FEEDBACK - 3

«From now on, I will always watch films with audio description.
This way I can keep playing on my phone at the same time.»
(Luca, primary school pupil)

CONCLUSIONS

- INCinema OUTSIDE: open-air summer screenings
- new edition planned for 2025 with some structural and format changes, hoping for a shift when the EAA comes into force (June 28)
- international expansion – not a permanent initiative but to show other festivals that accessibility is not so difficult to achieve
- developing better communication strategies



THANKS !

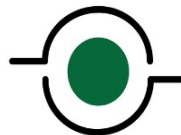
FEDERICO SPOLETTI – Founder
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with the contribution of REGIONE AUTONOMA FRIULI-VENEZIA GIULIA
produced by SUB-TI ACCESS LIBERO ACCESSO
supported by BANCA DI UDINE
in collaboration of COMUNE DI UDINE MYMOVIES VISIONARIO
under the patronage of CONSULTA REGIONALE ASS. PERSONE CON DISABILITA' FVG
ASSOCIAZIONE DISABILI VISIVI APS-ETS FIADDA APS
FISH Onlus
technical partners EARCATCH App EASYREADING Font (Dyslexia Friendly)
media partners FRED SUPERANDO THE DEAF SOUL MOTTO Podcast
partners Bim Distribuzione Cinecittà Luce CSC Cineteca Nazionale
Europictures Festival del Cinema Europe di Lecce Fondazione Friuli
Fondazione SistemaToscana Istituto dei Ciechi Francesco Cavazza Onlus
L'Age D'Or Lo Scrittoio Museo del Cinema di Torino Schicchera Production
Teodora Film Trieste Film Festival Warner Bros



INCINEMA
Festival del Cinema Inclusivo

COLOPHON

Festival Concept
Artistic Director
Accessible Contents Supervisor
Coordination
Artistic Direction Consultant
Consultants

Promotion & Communication
Press Office FVG
Social Media
VOD Platform
2nd screen Application
INCinema Podcast
Website

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Valeria Gallo for Sub-ti Access
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Emanuele Tasselli Francesca Carpenedo
Gianluca Guzzo Gianmarco Ceconi Paolo Marsich
Cristina Scognamillo
Monica Bertarelli
Federica Scarpa
MYmovies
Earcatch
FRED Film Radio
Dario Marinoni