

## **15th PhD Summer School: Translation and Interpreting & East Asian Studies**

July 1st to July 4<sup>th</sup>, 2024

09:30 - 11:30 hs.

Facultat de Traducció i d'Interpretació  
Universitat Autònoma de Barcelona (UAB)

### ***Globalizing Northeast Asia: Popular Culture, Soft Power, and Regional Dynamics in Northeast Asia***

Prof. John Lie, University of California, Berkeley

In this course, we will consider the recent developments in Northeast Asian culture, focusing on South Korea and Japan.

#### **Day 1: What does K-pop say about South Korea?**

John Lie, *K-pop*, University of California Press, 2015 (Chap. 2)

#### **Day 2: What does J-pop say about Japan?**

John Lie, "Popular Music and Political Economy," *Culture and Empathy*, 2019

#### **Day 3: What is distinctive about Japan?**

John Lie, *Japan the Sustainable Society*, University of California Press, 2021.  
(Chaps. 5-6)

#### **Day 4: Rethinking Northeast Asia**

John Lie, *The Dream of East Asia*, Association for Asian Studies, 2018. (Chaps. 1-3)

#### **Course Readings**

Lie, John (2015) *K-pop: Popular music, cultural amnesia, and economic innovation in South Korea*. University of California Press.

Lie, John (2018) *The Dream of East Asia: The Rise of China, Nationalism, Popular Memory, and Regional Dynamics in Northeast Asia*. Association for Asian Studies.

Lie, John (2019) "Popular Music and Political Economy: South Korea and Japan in the 2010s, or Girls' Generation and AKB48." *Culture and Empathy* 2(1): 3-17.

Lie, John (2021) *Japan the Sustainable Society: The Artisanal Ethos, Ordinary Virtues, and Everyday Life in the Age of Limits*. University of California Press.