

# III International Conference Communication, Development and Human Rights: *social change and media flows*

6 - 8 November 2013

Sala de Grados - Faculty of Communication Sciences  
UAB Campus - Bellaterra (Cerdanyola del Vallès)

## Organization:



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Master on Inter-Mediterranean  
Mediation (MIM) and  
Postgraduate Diploma on  
Communication, International  
Cooperation and Sociocultural  
Mediation in the Mediterranean

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## PROGRAMME

### WEDNESDAY – 06 November

#### 09:30 – 10:00 Registration

#### 10:00 – 10:45 Opening

Commissioner of the Rector of the UAB for the Information Society, Dr. Xavier Ribes i Guàrdia  
Dean of Faculty of Communication Sciences, Dr. Josep Maria Català i Domènech  
Chair and Vice-Chairs of IIC Section ECREA, Doctors Teresa Velázquez, Stijn Joye and Daniele Canedo

#### 10:45 – 13:00

#### **1<sup>st</sup> Round Table: “Communication, Cooperation, Human Development and Social Change”**

(10:45 - 11:15) **Keynote:** Teresa Velázquez (UAB, Spain)

“El papel de los medios de comunicación en la construcción social del espacio intermediterráneo” / “The role of media in the social construction of Inter-Mediterranean space”

#### 11:15 – 11:45 Pause

#### Presentations:

“Semiotics of Communicative Solitude as a Factor of Social Changes”  
Nataliia Lukianova and Elena Rogotneva (Tomsk Polytechnic University, Russian Federation)

“New media in Morocco: how can/do new media support social change?”  
Zerrad Jaouad (Ecole Nationale de Commerce et de Gestion, Settat, Morocco)

“Norte, Sur, noticias y telediarios. La representación televisiva de los acontecimientos en las cadenas europeas y del Mediterráneo Sur” / “North, South, information and news programme. The television representation of events in European and Southern Mediterranean channels”  
Elisabet García Altadil (UAB, Spain)

Moderator: Patria Román (SOAS - University of London, UK)

**13:00 – 15:00 Lunch**

**15:00 – 16:45**

**2<sup>nd</sup> Round Table: “Media for Democracy and its interaction with industry regulation”**

(15:00 - 15:30) Keynote: Lucrecia Escudero - (University of Lille, France)  
E-democracia y populismo” / “E-democracy and populism”

Presentations:

“Regulation of Mass Media in Authoritarianism: The Illusion of Mass Media Law Reform in Turkmenistan”  
Elena Sherstoboeva (National Research University Higher School of Economics, Moscow, Russia)

“La responsabilidad social de los medios de comunicación: requisito para la gobernanza democrática” / “The social responsibility of the media: requirements for democratic governance”  
Olga Del Río (University of Girona, Spain)

“The Charity vs. Justice Debate and the mediation of the 2013 G8 Summit: Towards a global humanitarian journalism”  
Ibrahim Seaga Shaw (Northumbria University, Newcastle, UK)

Moderator: Ricardo Carniel (UAB, Spain)

**16:45 – 17:15 Pause**

**17:15 – 18:30**

**3<sup>rd</sup> Round Table: “The new media and social movements across borders”**

Presentations:

“The renewal of communication strategies via participatory media practices”  
Nathalie E. Paton (University of Toulouse, France) and Julien Figeac (IPCL, Telecom ParisTech, France)

“Social movements in Morocco and new mass media”  
Hicham El Bakhouti (UAB, Spain)

“Improving online integrity: Towards a code of conduct for journalists on the internet”  
Sean Dodson (Leeds Metropolitan University, UK)

Moderator: Stijn Joye (Ghent University, Belgium)

## THURSDAY – 07 November

**10:00 – 11:15**

**4<sup>th</sup> Round Table: “Global Communication and media flows”**

Presentations:

“Global cinema and regional film flows: networks of Mercosur films distribution inside and outside the region”  
Daniele Canedo (iMinds-SMIT-VUB, Belgium / Universidade Federal da Bahia, Brazil)

“Community Radios: GOLOCAL Guinea-Bissau & Mozambique cases”  
Patrícia Filipa da Mota Paula (Journalist and Researcher, Portugal)

“Chasing the Television Monster: a sociological tale about the media-in-action”  
José Pedro Arruda (Centro de Estudos Sociais - University of Coimbra, Portugal)

Moderator: Carmina Crusafon (UAB, Spain)

**11:15 – 11:45 Pause**

**11:45 – 13:30**

**5<sup>th</sup> Round Table “Intercultural Communication, Diaspora and Migration I”**

(11:45-12:15) Keynote: José María Perceval (UAB, Spain)

“De la multicultural a la interculturalidad: Un cambio de paradigma” / “From multicultural to intercultural: a change of paradigm”

Presentations:

“Eurovision Fans and Youtube followers: Language factor to find a clue for voters’ election”

Laura Rojas (UAB, Spain/ Universidad de Bogotá, Colombia) and Carlos Sanandrés (UAB, Spain)

“Housing Problem of Orphans Addressed by Russian Local Media”

Sergey Vinkov (University Higher School of Economics, Russia)

“Social Media and the construction of identities”

Natalia Fernández (UAB-Spain)

Moderator: Stijn Joye (Ghent University, Belgium)

**13:30 – 15:00 Lunch**

**15:00 – 16:45**

**6<sup>th</sup> Round Table “Intercultural Communication, Diaspora and Migration II”**

15:00-15:30 Keynote: Marcelo Cancio (Universidade Federal de Mato Grosso do Sul, Brazil)

“Comunicación y circulación de personas en el espacio de la frontera” / “Communication and movement of people in the space of borders”

Presentations:

“Looking for the Other in ‘Fortress Europe’: the Discursive Construction of European Identity through Greek Media Coverage of the Terrorist Attack in Madrid- a discourse historical approach”

Salomi Boukala (County South College - Lancaster University, UK)

“How mass media portrait immigration in Italy”

Giacomo Solano (University Of Milan-Bicocca, Italy)

“ ‘Sometimes I can bridge distance’. Affective online/offline spatial juxtapositions experienced among young Somali’s in the Diaspora”

Koen Leurs (Utrecht University, Netherlands)

Moderator: Gloria Serrato (UASLP- Mexico / UAB-Spain)

**16:45 – 17.15 Pause**

**17:15 – 19:50**

**7<sup>th</sup> Round Table: “Human Rights: Information, Communication and Ethics”**

(17:15 – 17:45) Keynote: Víctor Gutiérrez (University of Jaén, Spain)

“Protección al derecho de la información y libertad de expresión en Europa” / “Protection of the right for information and freedom of expression in Europe”

Presentations:

“Human rights in the news of public television in Mediterranean”  
M. Luz Barbeito and Ricardo Carniel Bugs (UAB-Spain)

“Advocacy & lobbying for human rights issues. A social media model for efficiency”  
Olivier C. Arifon (Université Libre de Bruxelles, Belgium)

“Ethical communication about trafficking in human beings”  
Júlia Tomás (University of Minho, Braga, Portugal)

“Ética profesional periodística y Derechos Humanos” / “Journalism ethics and human rights”  
Edson Silva (Universidade Federal de Mato Grosso do Sul, Brasil / UAB, Spain)

“Derechos de periodistas en México frente a las nuevas tecnologías de la información y el periodismo emotivo” /  
“Rights of journalists in Mexico facing new information technologies and emotional journalism”  
Gloria Serrato (UASLP- Mexico / UAB-Spain)

Moderator: Daniele Canedo (iMinds-SMIT-VUB, Belgium / Universidade Federal da Bahia, Brazil)

**FRIDAY – 08 November**

**10:00 – 10:30** Keynote: Manuel Ángel Vázquez Medel (University of Sevilla- Spain)  
“Comunicación y Transhumanización” / “Communication and Transhumanization”  
Closing: José Manuel Pérez Tornero, Director of Department of Journalism and Communication Sciences-UAB

**10:30 – 11:30**

**9<sup>th</sup> Round Table “The Research in Intercultural Communication and Human Development”**

Presentations (PhD Candidates)

“The treatment of the groups and Islamist parties in the European press before and after the Arab Spring” -Valentina Saini (UAB-Spain)

“Decolonial Practices in the network. The case of Azkintuwe” - Claudio Maldonado (UAB-Spain)

“A Comparative Analysis of Moroccan and Spanish Newspapers’ Coverage of Social Protests” - Hicham El Bakhouti (UAB-Spain)

Moderator: Estibaliz Ortega (UAB-Spain)

**11:30 – 12:00 Pause**

**12:00 – 13:15**

**10<sup>th</sup> Round Table “The Research in International Communication and Social Change”**

Presentations (PhD researchers)

“Gendered government? Framing women ministers in the Spanish media” - Núria Fernández (UAB-Spain)

“Mediterranean youth and its representation in the press of the region” - Estibaliz Ortega (UAB-Spain)

“The construction of emotions in the images of docudrama” - Ana Paula Kwitko (UAB-Spain)

“Otherness, intercultural and communication. The presentation/construction of the "other" through documentaries -  
Maria Forga (UAB-Spain)

Moderator: Valentina Saini (UAB-Spain)