

# Subtitling Immersive Journalism Experiences

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## MediaVerse

A universe of media assets  
and co-creation opportunities

# Overview

- **Issues about Subtitling in 360°/  
Immersive Experiences**
- **MediaVerse: Asset Management**
- **How it supports Subtitling**
- **FADER Stories with Subtitles**

# Subtitling Immersive Experiences

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Image: stable diffusion

# 360° Video

⬅ Nicht in die Kamera gucken  
und bitte!

<https://www.imacproject.eu/approach/subtitles/>



# Challenges

- In 360° Video the speaker(s) may be behind you
- „Attaching“ the subtitles to the speaker may be desirable but has proved difficult
- MediaVerse has adopted a simplified solution...



# MediaVerse

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- European project
- Decentralised Media Asset Management
- 3 Use Cases
- Interactive and immersive experiences
- <https://mediaverse-project.eu/>

A universe of  
media assets and  
co-creation  
opportunities  
at your fingertips

 [mediaverse-project.eu](https://mediaverse-project.eu)

 [@mediaverse\\_eu](https://twitter.com/mediaverse_eu)



# MediaVerse

A universe of media assets  
and co-creation opportunities

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MediaVerse aims to enable all sorts of content creators to create and share their media while keeping control of their intellectual property rights.







## Content Search

- Decentralised Network
- Wiki Commons



## Content Analysis

- Indexing
- Filtering
- Content Moderation



## Media Co-Creation

- Immersive
- Accessible



## Copyrights Management

- Licence Advisor
- Smart Legal Contracts
- Monetisation



## Multimedia Experience

- Immersive
- Accessible





# Content Creators

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- traditional publishers
- freelance creators
- artists
- anyone who wants to share their ideas





# Three Use Cases

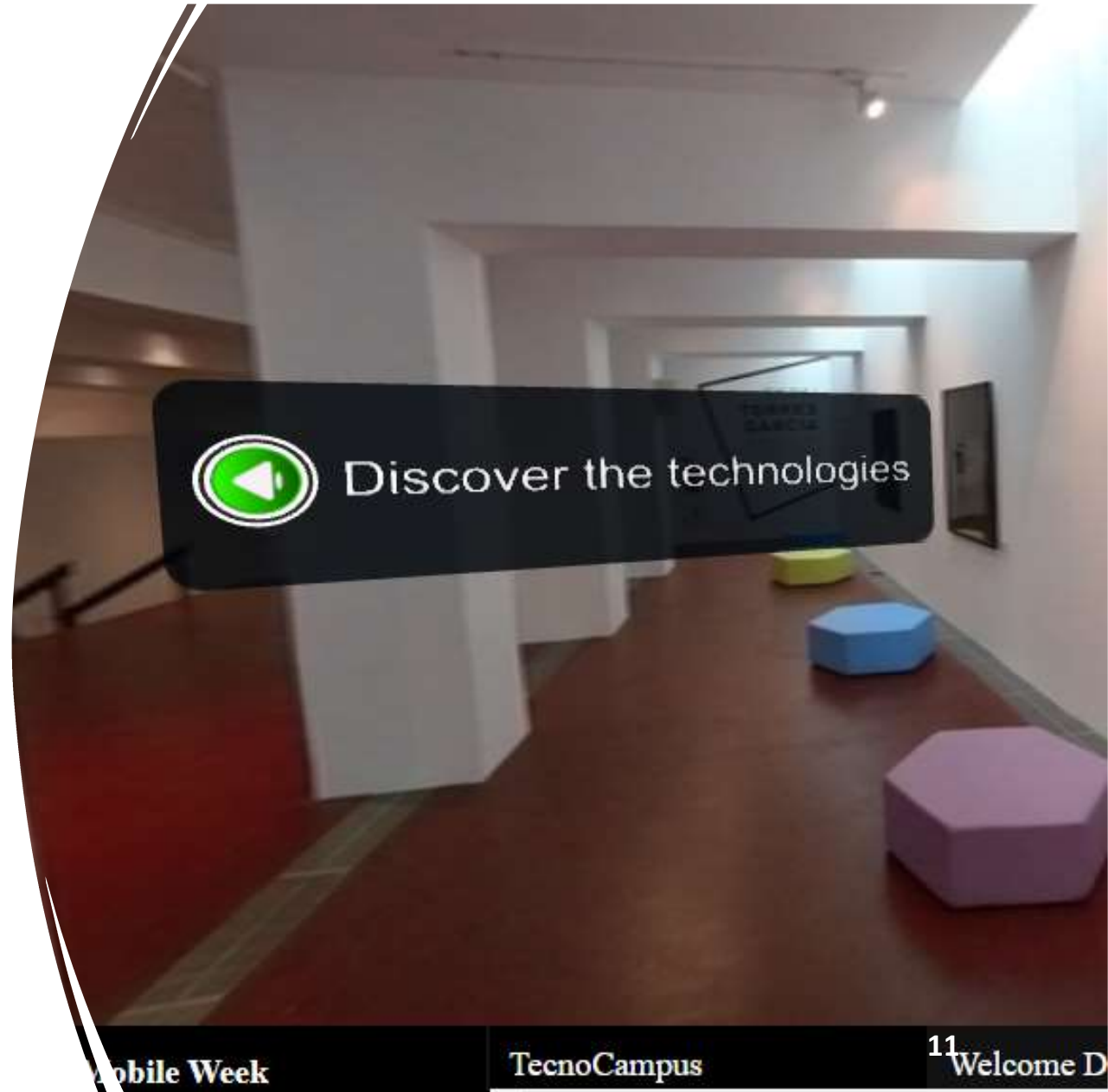
- MediaVerse has been demonstrating its potential in three major use cases that focus on:
  - citizen journalism
  - co-creation of immersive and inclusive media
  - artistic experiments



<https://www.youtube.com/@mediaverseproject1231>



- Interactive 360° Videos
- Web-based Authoring Tool
- <https://app.getfader.com/>





# FADER

- Connected with MediaVerse platform
  - Single-sign-on to FADER with MV Login
  - Content shared for Co-Creation is automatically imported to FADER
- Easy to use – Templates coming up
- Use Case examples at <https://mediaverse-project.eu/category/use-case/>



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# Embedded Video



Perquè és una aula que té molta llum, està al costat de la terrassa  
petita, i això ens permet en algun moment poder fer activitats a  
fora a l'exterior.

# 360° Video

Welcome to the MediaVerse





# Want to know more?



- <https://mediaverse-project.eu/>



- [https://twitter.com/mediaverse\\_eu](https://twitter.com/mediaverse_eu)



- <https://www.youtube.com/@mediaverseproject1231>



- <https://github.com/MediaVerse-Project/mediaverse-node>





Thank you for coming to 360.  
Thank you!

# QUESTIONS?

Nico Patz, DW



## Consortium Partners



<https://mediaverse-project.eu/>

**MediaVerse:** A universe of media assets and co-creation opportunities at your fingertips

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