TWO TAKES ON QUALITY **WORK FROM DANISH** BROADCASTING **CORPORATION.**

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AGENDA

DR'S ACCESSIBILITY TESTPANEL DR'S ACCESSIBILITY ICONS

DR'S ACCESSIBILITY TESTPANEL

TESTPANEL Who?

- 12 participants (men, women, younger and older)
- Blind and visually impaired
- Recruited through our user councils and Facebook
- Comments and suggestions are being send to DR's Accessibility team who redirect it to product owners, UX'ers and other relevant co-workers

TESTPANEL Purpose?

- Identifying errors and defects, including pointing out UX improving-potentials.
- Validating that changes being made (e.g. new features) actually can be understood by accessibility users.

TESTPANEL *Effects on quality?*

- Essential when improving quality.
- Central element in a greater focus on accessibility.
- Direct source to solve errors and defects.
- Sharing of general comments *between* platforms generic issues – generic processes.
- "Human touch" on product developing
- Huge motivation

TESTPANEL *Effects on quality?*

"DR does their part in making their different products including apps and websites accessibile when a testpanel consisting of blind users ongoing can give their feedback. DR's testpanel is qualified because a lot of the participants already use different help programmes such as screen readers that help them in the daily live. This means we as a panel has a huge knowledge according to how the the screen readers work and therefore quickly can give feedback to the developers on what needs to be changed in apps and websites for the most optimal application together with the screen readers."

- Panel participant

DR'S ACCESSIBILITY ICONS

Starting point



DR

New icons

- Visually powerful
- Easy to generate
- Included in metadata
- Across boarders and cultures

CHANNEL 1 19:00 DAILY NEWS Get the latest news from local to international.

CHANNEL 4 22:00 THE KILLING

A police investigation, the saga of a grieving family, and a Seattle mayoral campaign all interlock after the body of 17-year-old Rosie Larsen is found in the trunk of a submerged car.



Læs mere på

DR synstolker dramaserier og udvalgte dokumentar-SYNSTOLKNING og udvalgte dokumentar-programmer Synstolkning er et ekstra lydspor, som beskriver den visuelle handling i programmet. Synstolkede programmer sendes på DR1Syn

OPLÆSTE UNDERTEKSTER OPLASTE UNDERFERSTER På DRI Syn løser en balesvittesø under tekstørne op, hver gang der bales fremmedsprog Find DR1Syn i kanaloversigten på dit tv

TEGNSPROG På Tegnsprogskanalen er der nyheder og aktualitets-programmer med tegnsprogs-tolkning Hver dag kl 17-21. Find Tegnsprogskanalen i kanaloversigten på dit tv

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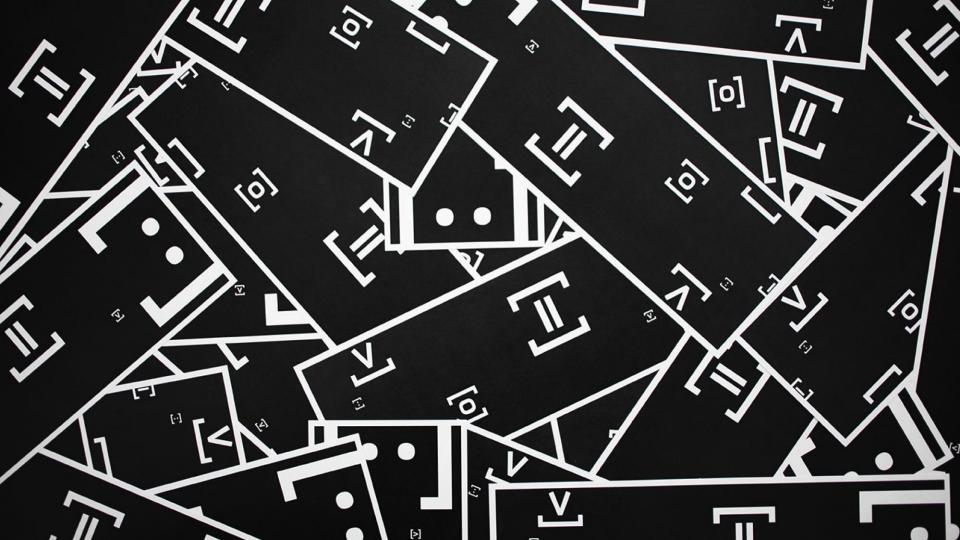
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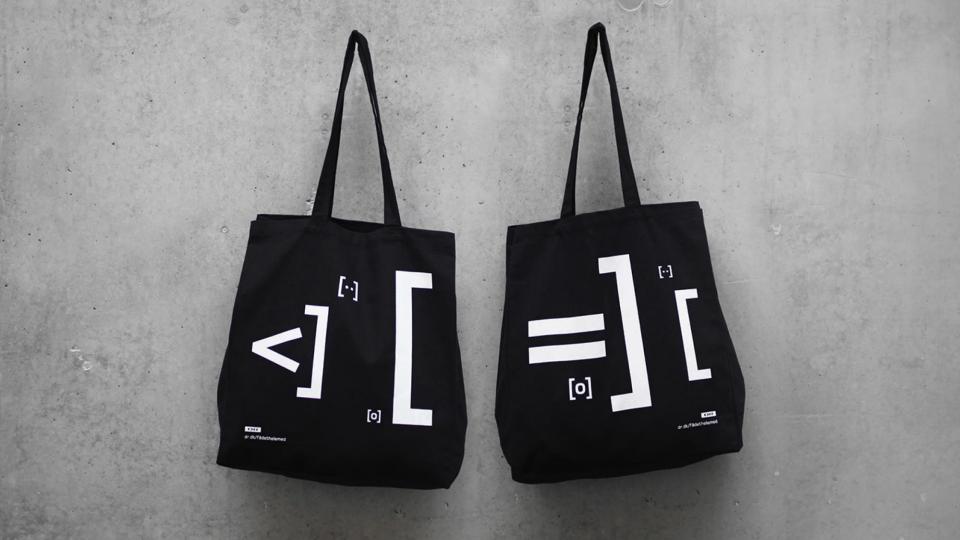
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UNDERTEKSTER De fleste DR programmer – også de danske – kan ses med undertekster. Læs hvordan på tekst tv s. 399.

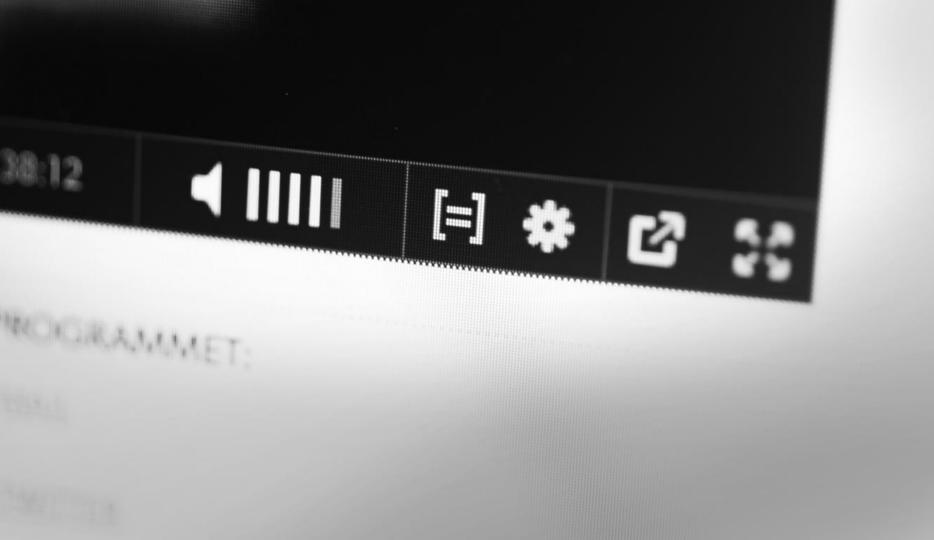




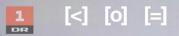


















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Countdown

Create a Page



MAKE STANDARDS – IMPROVE QUALITY

Start using the icons here: https://www.dr.dk/om-dr/about-dr/smart-iconsdesign-common-european-standardization

THANK YOU FOR YOUR ATTENTION

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