



How can IDEXX Water Microbiology products help you protect the quality and reputation of your bottled water?

Tell us your needs by visiting us online at [idexx.com/bottledwater](http://idexx.com/bottledwater).

In North America, call **1-800-321-0207**.

In the United Kingdom, call **+44 1638 676 800**.

In Europe, call **00800-4339-9111**.

**IDEXX**

ISO 9001:2008 CERTIFIED

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1. Eaton AD, Clesceri LS, Rice EW, Greenberg AE, Franson MAH, eds. *Standard Methods for the Examination of Water & Wastewater*. 21st ed. Washington, DC: American Public Health Association; 2005.

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## IDEXX Water Microbiology

Dedicated to water quality and safety

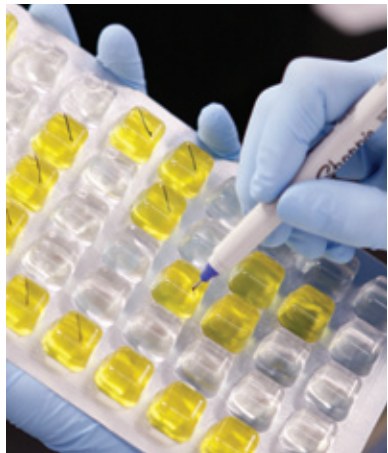
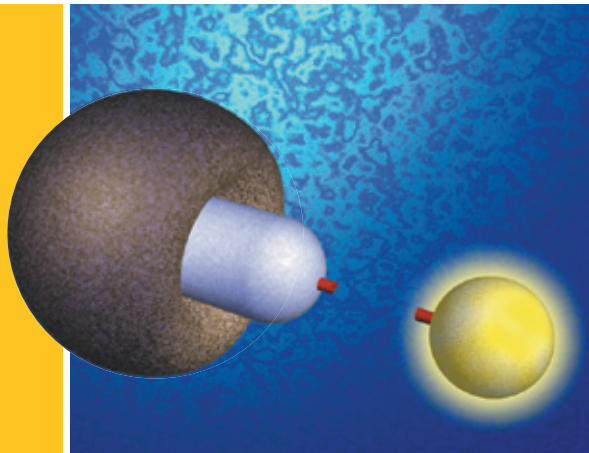
Protect the quality and reputation of your bottled water products, while minimizing the time, complexity and expense of water testing.

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# Breakthrough technologies deliver fast, definitive results

Our breakthrough technologies deliver a clear, visual color change that makes detection easy, without subjective colony counting.



Our test methods detect organisms in their natural environment—water—and provide more definitive results than conventional agar-based tests, minimizing the risk of a false positive that could shut down a production line or a missed positive that could jeopardize product reputation.

## Streamlined work flow

Simple test procedures and shared equipment increase efficiency.

- Results in 24 hours for most parameters
- Less than 1 minute of hands-on time
- Ready-to-use reagents; no media preparation required
- Unit-dosed packaging for convenience
- No special training needed

## Global leadership






19 million water tests sold annually in more than 75 countries.

## Supplies and support when you need them

At IDEXX, we develop, manufacture, test and support all our water microbiology products and equipment. Our global distribution channels deliver what you need, when you need it.

## Your comprehensive solution for efficient microbial detection

- Accuracy built on proven technology
- Confident detection of all key indicators: *Pseudomonas aeruginosa*, Enterococci, total coliforms/*E. coli* and total heterotrophs
- Sample volumes for both presence/absence (P/A) and quantification-testing needs in the 100 mL format and P/A in the 250 mL format
- Confirmed results in 24 hours or less for specific organisms; as few as 44 hours for heterotrophic plate count (HPC)

	The IDEXX Portfolio	Detects	Sample Volumes
	Colilert*	Total coliforms/ <i>E. coli</i>	100 mL and 250 mL
	Enterolert*	Enterococci	100 mL and 250 mL
	Pseudalert*	<i>Pseudomonas aeruginosa</i>	100 mL and 250 mL
	HPC for Quanti-Tray*	Total heterotrophs	100 mL
	SimPlate* for HPC		1 mL and 10 mL

- Quanti-Tray products provide most probable number (MPN) enumeration of total coliforms/*E. coli*, enterococci and *Pseudomonas aeruginosa*.
- Colilert, Enterolert and SimPlate for HPC are listed in *Standard Methods for the Examination of Water and Wastewater*.<sup>1</sup>

To find out more or to tell us about your water testing needs, visit us online at [idexx.com/bottledwater](https://www.idexx.com/bottledwater).  
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Colilert\* 250  
Pseudalert\* 250  
Enterolert\* 250

## Presence/Absence Results

### Quick Reference Guide†



†This guide is for reference only and is not a substitution for the product insert.  
Please refer to the product insert for the complete procedure.

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## Colilert 250



Coliforms



*E. coli*



## Pseudalert 250



*P. aeruginosa*



## Enterolert 250



Enterococci